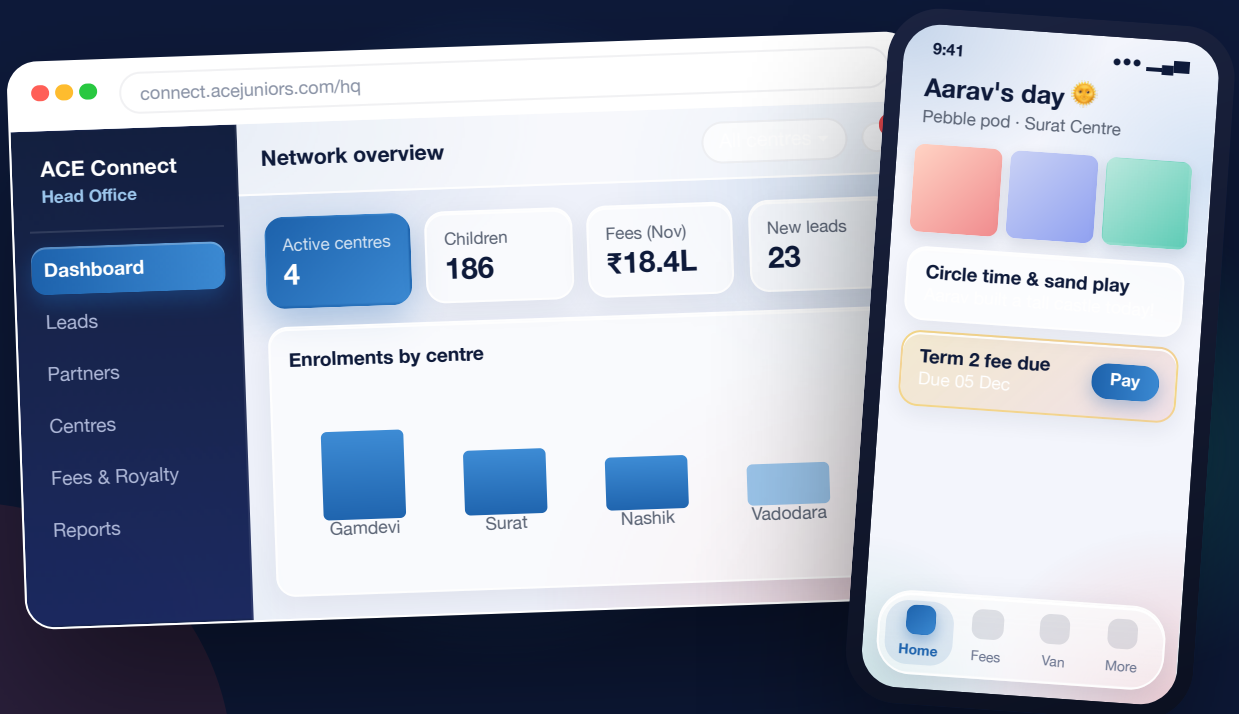
cb Codebrix × ACE JUNIORS

ACE CONNECT · SCREEN GUIDE

What ACE Connect will look like

A visual walkthrough of every screen: the head-office dashboard, the admin panel for each centre, the franchise and sales views, and the mobile apps for parents and teams.



02 Who sees what
03 Head-office dashboard
04 Lead management
05 Franchise onboarding
06 Centre admin panel
07 Centre admin: children & fees
08 Mobile: sales & partner app
09 Mobile: ACE Parent App
10 Teacher app & access control

Prepared for
ACE Juniors
Agarkar Centre of Excellence

Prepared by
Shaurya Singh
Founder, Codebrix

Date
26 November 2026
Companion to the ACE Connect proposal

02 · OVERVIEW

One platform, five views

Everyone logs in to the same ACE Connect system, but each person sees only the screens and data that belong to their role. Here is who uses what, and on which device.

DESKTOP · WEB

ACE Head Office

Super-admin dashboard. Every lead, every partner, every centre, fees, royalties, audits and reports across the whole network.

DESKTOP + MOBILE

ACE Sales Team

Lead inbox, instant alerts, call and WhatsApp log, follow-up reminders, pipeline and conversion reports.

DESKTOP + MOBILE

Franchise Partner

Onboarding checklist from agreement to go-live, then their own centre admin panel once the centre opens.

DESKTOP · WEB

Centre Admin

Day-to-day panel for one centre: admissions, children, parents, fees, attendance, staff, transport and reports.

MOBILE APP

Parents & Teachers

ACE Parent App for daily updates, fees and van tracking. Teacher app for attendance and posting the day's updates.

How the pieces connect

Franchise website
Google & AI search, enquiry forms, WhatsApp

Sales team
Alerts, lead pipeline, follow-ups

Franchise partner
Onboarding checklist & documents

ACE Connect
One secure database, hosted in India
Role-based access · Reports · Notifications

Head Office dashboard
All centres, fees, royalties, audits

Centre admin panel
One per franchise, separate data

Parent & Teacher apps
iOS and Android

Which screens arrive in which phase

Phase	Screens delivered	See pages
Phase 1 · Grow Weeks 1–6	Franchise website, instant alerts, lead pipeline and lead profiles, sales-team mobile view, head-office dashboard and reports.	3, 4, 8
Phase 2 · Operate Weeks 7–12	Franchise onboarding board and partner app, centre admin panels, children and parent records, fee structure, online payments, royalties, audits and SOP library.	5, 6, 7, 8
Phase 3 · Delight After Phase 2	ACE Parent App with daily updates, portfolio, fees and live van tracking; teacher app for attendance and updates.	9, 10

Reading this guide

Screens are illustrative
Layouts show the real structure and features. Final colours, logo placement and wording will follow the ACE brand guide.

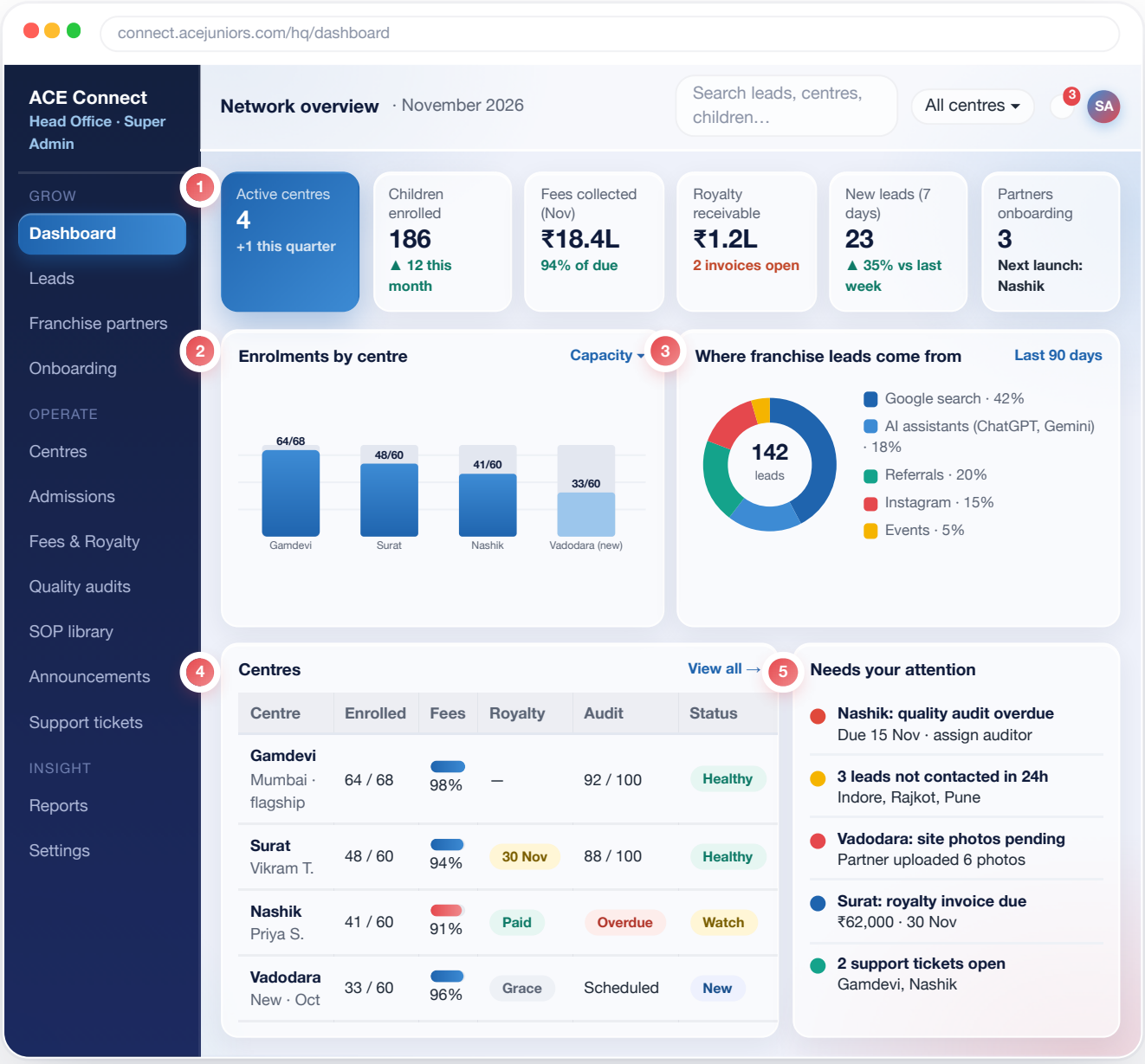
Numbers are examples
Centre names, children's names and amounts are sample data used only to show how the screens will feel with real information.

Numbered callouts
Orange numbers on each screen point to the features explained underneath, so you can review the screens with your team.

03 · HEAD OFFICE

The head-office dashboard: the whole network on one screen

This is what the ACE leadership team sees when they log in. Every centre, every rupee and every open issue, updated live.



1 Network KPIs
Centres, children, fees, royalties and leads, updated live.

2 Centre comparison
Enrolments against capacity, so you see which centre needs a push.

3 Lead sources
Know whether partners came from Google, AI assistants, referrals or events.

4 Centre health table
Collection, royalty, audit score and status for every centre.

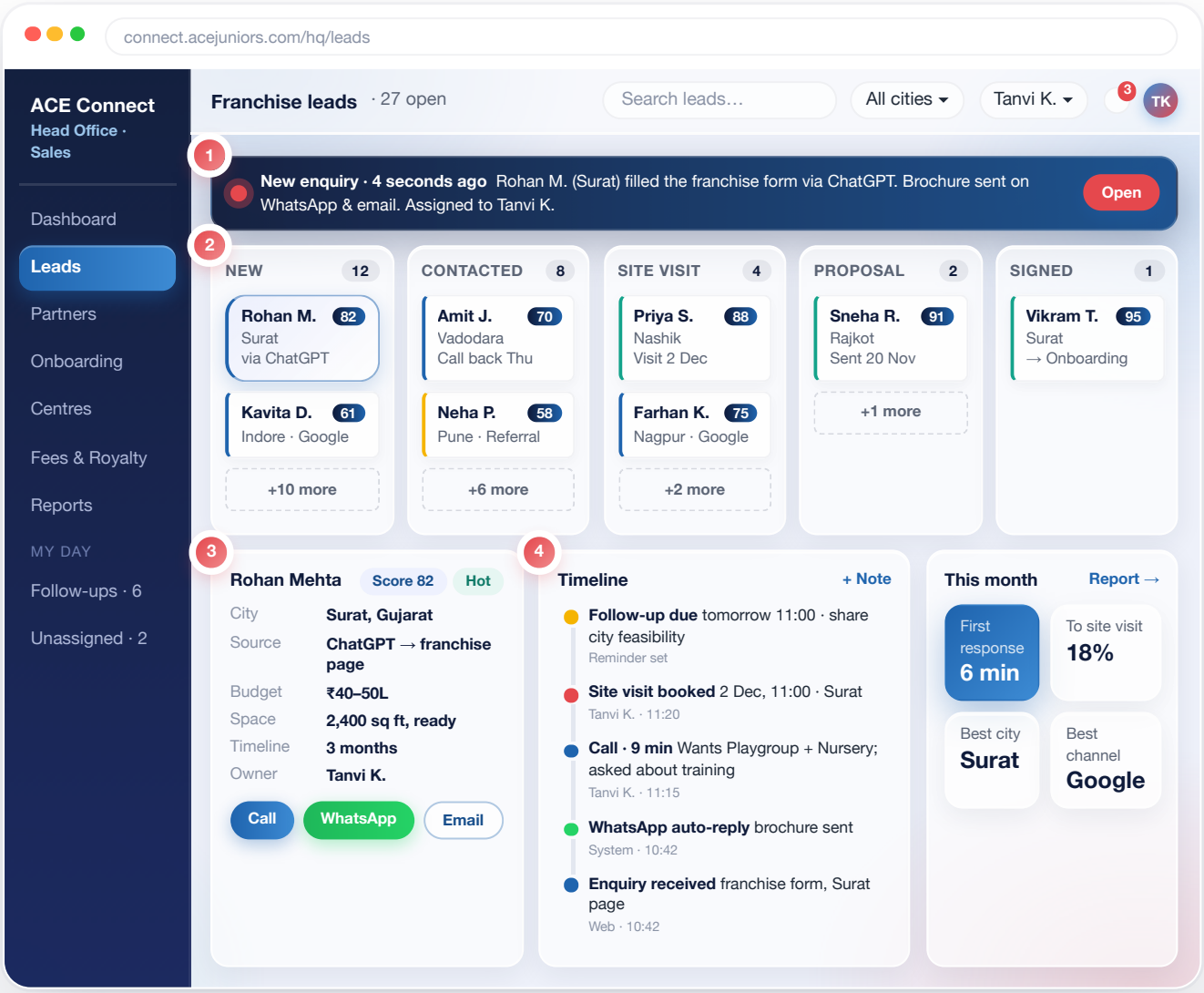
5 Attention list
Overdue audits, cold leads and pending approvals, in one list.

Illustrative screen with example data. Menu items on the left map to the modules in the proposal.

04 · HEAD OFFICE & SALES TEAM

Lead management: every franchise enquiry, from first click to signature

The sales team works from this screen. A new enquiry appears within seconds, moves across the pipeline, and keeps its full history of calls, WhatsApp and meetings.



1 Instant alert
Within seconds of a sign-up, the team sees it here, on WhatsApp and on email. The lead already has ACE's brochure.

2 Pipeline board
Drag leads from New to Signed. Each card shows city, source and a score based on budget, space and timeline.

3 Lead profile
One-tap call, WhatsApp or email. Everything the team knows about the partner, in one place.

4 Full timeline
Calls, messages, meetings and notes, with reminders so no lead goes cold.

What the lead receives automatically, within seconds

WhatsApp · sent from the ACE Juniors business number

Hi Rohan, thank you for your interest in an **ACE Juniors franchise in Surat** 🌟
Here is our franchise brochure and a short note on how we support partners from day one. Tanvi from our team will call you today.
📎 ACE-Juniors-Franchise-Brochure.pdf
10:42 ✓✓

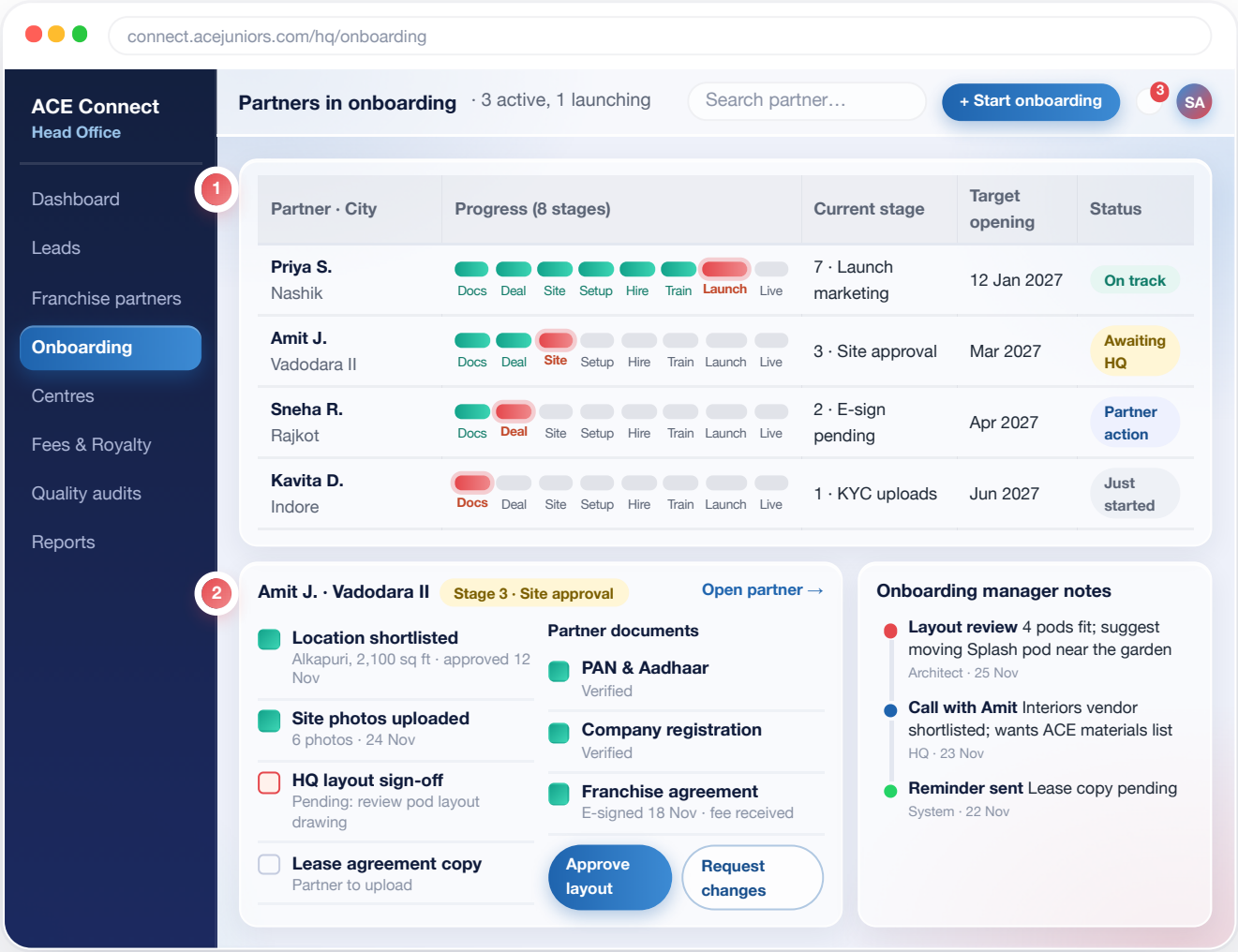
Email · with the brochure attached

Subject: Your ACE Juniors franchise enquiry · next steps
From: franchise@acejuniors.com

Dear Rohan, thank you for reaching out about a partnership in Surat. Attached is our franchise brochure with details of the pods, curriculum, training and partner support. Your ACE franchise advisor, Tanvi K., will call you today.

Onboarding: from agreement to opening day

Head office tracks every new partner on one board. The partner sees the same checklist from their side, with clear next steps and deadlines, so every centre opens the ACE way.



1

Partner board

Every partner on one line, with their 8-stage progress bar, current stage, target opening date and who needs to act next.

2

Stage checklist

Each stage has its own tasks and uploads. Head office approves or requests changes with one click; the partner is notified at once.

3

The partner's view

The partner logs in (web or mobile) and sees the same checklist from their side: done, pending from them, under HQ review. See page 8.

Also in the head-office panel

Quality audit · Nashik

Score **88** / 100

- Pod safety & hygiene
- Parent communication · 2 actions

Royalty · Surat · Nov

Fees collected **₹4.6L**

Royalty @ agreed % **₹62,000**

Invoice **ACE-RY-1126** · due 30 Nov

Due in 4 days

SOP & curriculum library

- **Pod setup manual v3** PDF · updated 12 Nov
- **Winter curriculum pack** 12 weeks · all pods

Announcements & tickets

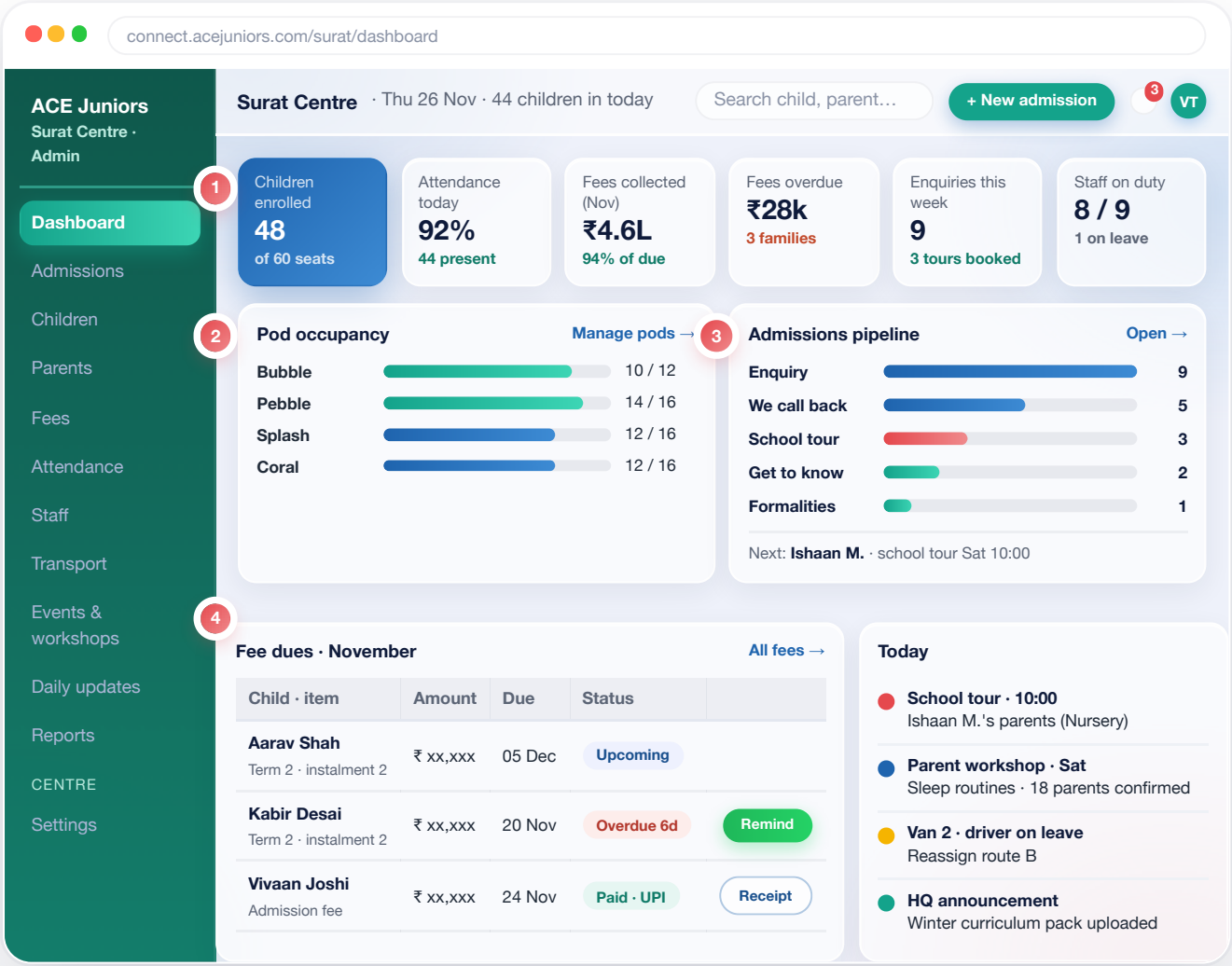
- **To all centres** Winter break dates confirmed · sent 24 Nov
- **Ticket #142 · Gamdevi** Fee receipt template change · in progress

Illustrative screen. The 8 stages follow the onboarding path in the proposal and can be adjusted to ACE's own process.

06 · EACH FRANCHISE CENTRE

Centre admin panel: one centre, run daily

Every franchise gets its own login and its own panel. The Surat centre sees only Surat: its children, parents, fees and staff. Head office can open any centre from the same system.



1 **Centre snapshot**
Seats, attendance, collection, overdue fees and enquiries for this centre only.

2 **Pod occupancy**
Bubble, Pebble, Splash, Coral: how many seats are filled and where to admit next.

3 **Admissions pipeline**
Enquiry, call back, school tour, get-to-know session, formalities: ACE's own admission steps.

4 **Fee dues**
Who has paid, who is due, and a one-tap WhatsApp reminder with a payment link.

Also in the centre panel

Attendance · Pebble pod

Child	Mon	Tue	Wed	Thu
Aarav S.	✓	✓	✓	✓
Zara S.	✓	✓	A	✓
Kiara M.	✓	A	✓	A

Staff · 9 members

- **Nandini M.** Curator · Pebble · on duty
- **Anjali P.** Caregiver · Bubble · on duty
- **Suresh K.** Driver · Van 2 · on leave

Transport · 2 vans

Van 1 · Route A · 11 children · Adajan
Van 2 · Route B · 9 children · Vesu

Van 1 on time
Van 2 reassign driver

Events & workshops

- **Parent workshop** Sleep routines · Sat 29 Nov · 18 RSVPs
- **Monthly orientation · Pebble** Fri 5 Dec · 10 of 14 families
- **Winter celebration** 20 Dec · planning

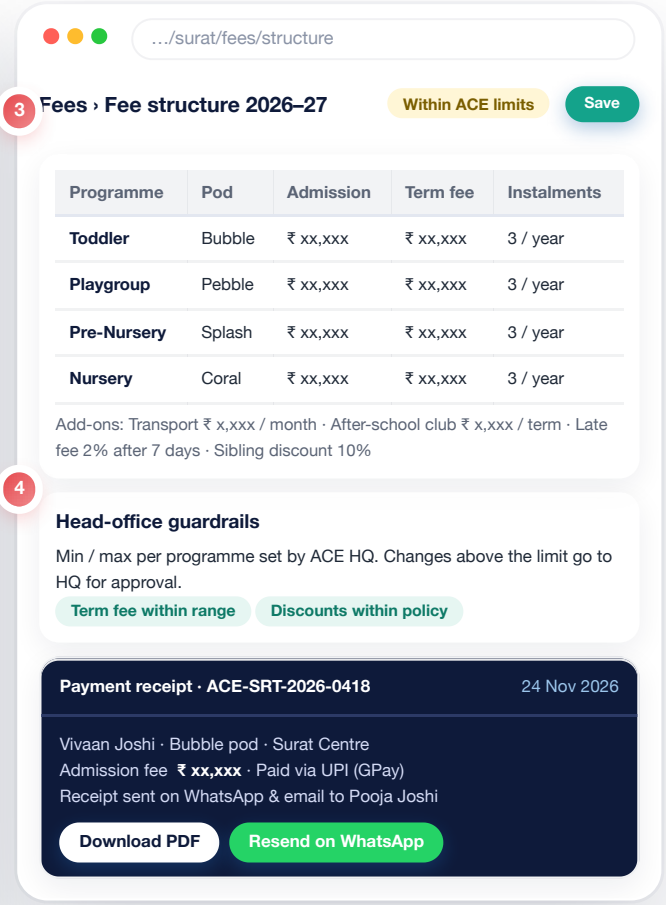
Illustrative screen. The green sidebar marks a centre panel; head office panels are navy. Amounts are placeholders set by each centre within ACE guidelines.

07 · EACH FRANCHISE CENTRE

Children, parents and fees: the records behind the dashboard

Two of the most-used screens inside a centre panel: a child's profile, and the centre's fee structure with online payment.





1 **Child profile**
Pod, programme, guardians, emergency contacts and documents, all on one page.

2 **Fee ledger per child**
Every payment and every upcoming instalment, with receipts.

3 **Fee structure per centre**
Each centre sets amounts per programme and pod, instalments, add-ons and discounts.

4 **Guardrails & receipts**
HQ sets limits. Online payments by UPI, card or net banking produce automatic receipts.

How one fee payment flows through ACE Connect

1 **Reminder goes out**
Three days before the due date, parents get a WhatsApp reminder with a secure payment link.

→

2 **Parent pays in two taps**
UPI, card or net banking, from WhatsApp or the ACE Parent App.

→

3 **Receipt, automatically**
A numbered receipt reaches the parent on WhatsApp and email, and the child's ledger updates.

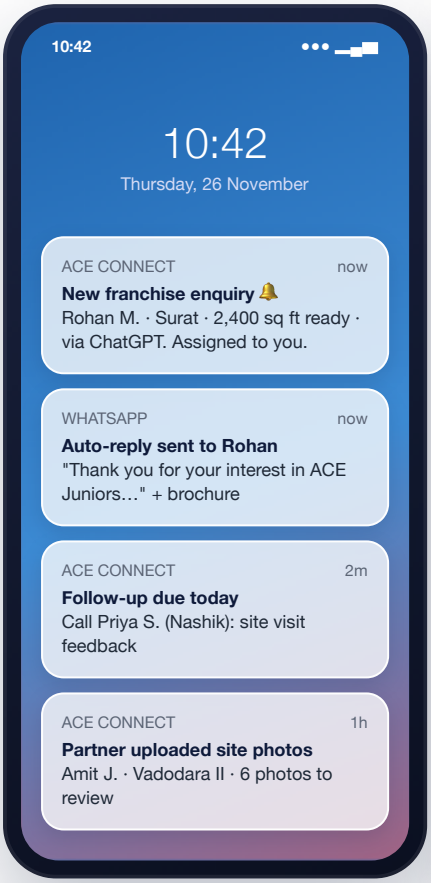
→

4 **HQ sees it live**
The centre's collection and the royalty due to head office update the same minute.

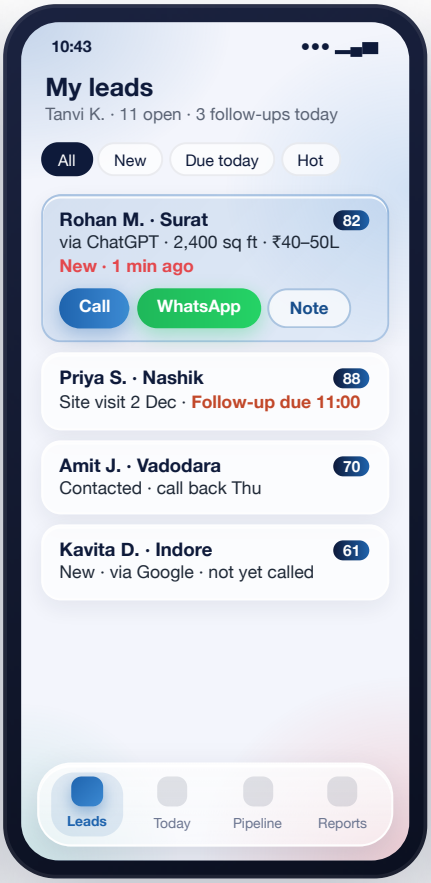
Illustrative screens. Fee amounts shown as placeholders.

On the phone: alerts, leads and onboarding on the go

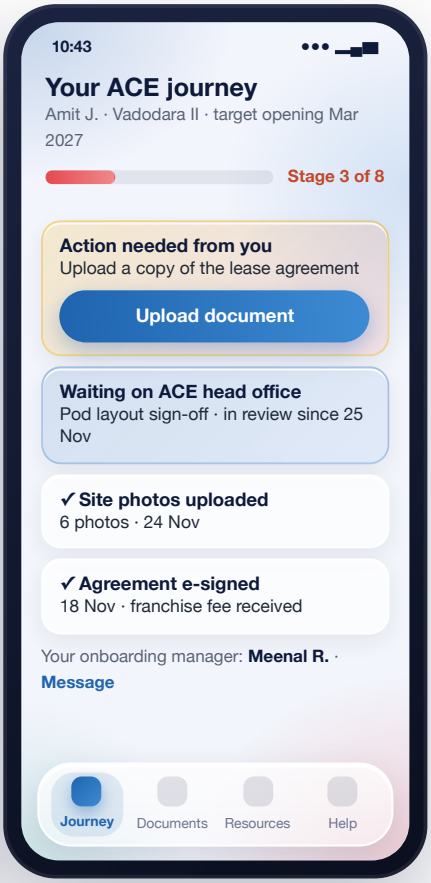
The sales team and franchise partners will mostly be on the move. The same system works as a mobile app, so an enquiry can be answered from anywhere within minutes.



Instant alerts
Push, WhatsApp and email within seconds of an enquiry, sign-up or partner action.



Sales team app
Tap to call or WhatsApp, log the outcome, and set the next follow-up in under a minute.



Franchise partner app
The partner always knows the next step, what ACE is reviewing, and whom to ask.

Illustrative screens. Mobile apps are delivered for iOS and Android. Web panels also work on a phone browser.

Why speed matters for franchise enquiries

Today

A partner enquiry from the franchise page is answered by the team

within 3 working days

as the acejuniors.com franchise page promises. By then a serious investor may already be talking to two other brands.

Source: acejuniors.com/franchise, FAQ

→

With ACE Connect

The enquiry is acknowledged on WhatsApp and email with the brochure

in under a minute

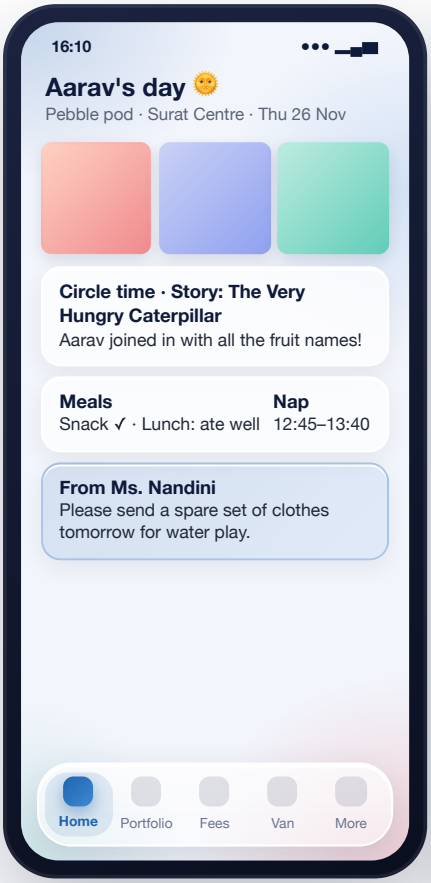
and the assigned advisor gets a push alert to call the same day. Every follow-up is tracked until the partner signs or says no.

Target set with the ACE sales team in Phase 1

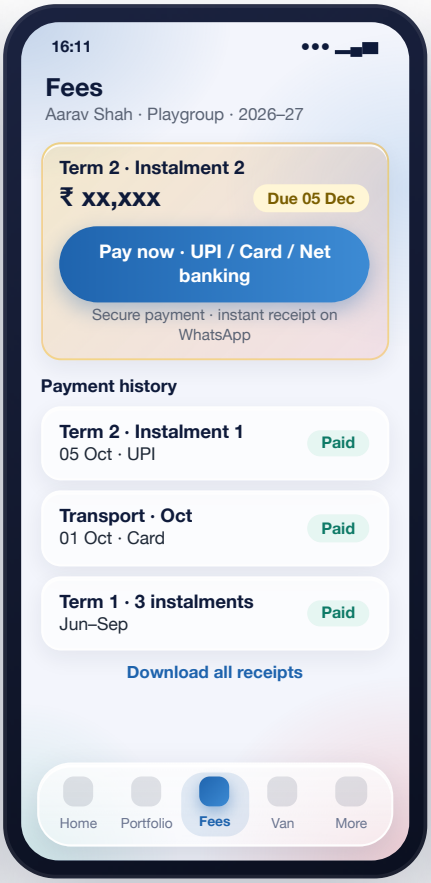
09 · MOBILE · PARENTS

The ACE Parent App: the same warm experience at every centre

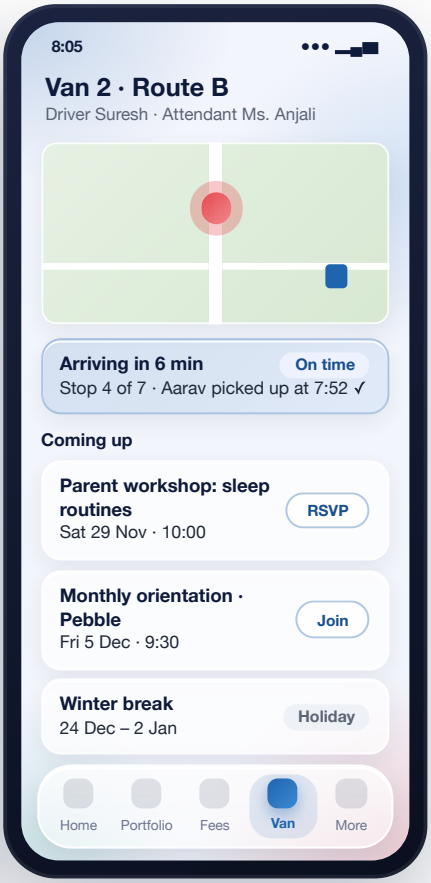
Parents at Gamdevi, Surat or Nashik get one ACE-branded app. Daily updates and photos, fees in two taps, and the van on a map. This is Phase 3 in the proposal, built on the same platform.



Daily updates & photos
Posted by the teacher in seconds, seen by parents the same afternoon. Builds into a progress portfolio.



Fees in two taps
Dues, reminders and online payment. Receipts go straight to WhatsApp and email, and into the centre's ledger.



Live van tracking & events
Where the van is, who is on board, plus workshops, orientations and holidays.

Illustrative screens. Child names, photos and messages are examples. The app is white-labelled with the ACE Juniors brand.

Built around what ACE already does for parents

Every programme below is already part of "Parents as Partners" at ACE Juniors Gamdevi. The app gives each one a home, so it scales the same way to every new centre.

Door-to-door van
A lady attendant on every van and live tracking.
App: Van tab with live map and pickup alerts

Monthly orientations
Parents learn what each pod is working on.
App: Events, with RSVP and reminders

Parent workshops
Sleep routines, tantrums, screens and sport.
App: Book a seat, get the notes afterwards

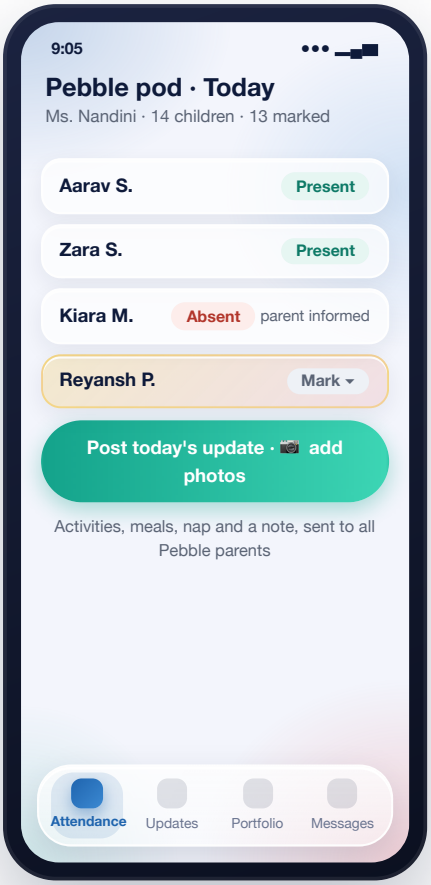
Newsletter & children's literature
Reading lists and updates from the Cove.
App: Library tab, pushed to every family

Parent tournaments
Master Chef & Crochet League.
App: Sign-ups, teams and photo gallery

Pods from first steps to Grade 2
Bubble, Pebble, Splash, Coral and beyond.
App: Progress portfolio that moves with the child

Teacher app, and who can see what

Teachers use a simple app for attendance and the day's updates. Behind every screen, role-based access keeps each centre's data separate and children's data protected.



Teacher app
Attendance in a minute, daily updates with photos, and parent messages, all from the pod.

Access matrix: what each role can see and do

Screen / data	ACE Head Office	Sales team	Franchise partner	Centre admin	Teacher	Parent
Network dashboard, all centres	✓	—	—	—	—	—
Franchise leads & pipeline	✓	✓	—	—	—	—
Onboarding checklist	✓	—	Own	—	—	—
Royalties, audits, SOP library	✓	—	Own	Own	—	—
Children, parents, admissions	✓	—	Own centre	Own centre	Own pod	Own child
Fee structure & collection	✓	—	Own centre	Own centre	—	Pay & receipts
Attendance & daily updates	✓	—	Own centre	Own centre	Own pod	Own child
Reports	✓	Leads	Own centre	Own centre	—	—

Every login is tied to a role and a centre. Head office can add more roles later, for example a regional manager who sees a group of centres. Data is stored securely in India with daily backups.

Suggested next steps

1 · Review the screens
Share this guide with the ACE team and mark anything to change, add or remove.

2 · Screen walkthrough call
We walk through each screen together and lock stage names, pods, fee items and alert rules.

3 · Phase 1 kick-off
Franchise website, lead alerts and the head-office panel first, as per the proposal roadmap.

Let's build ACE Connect

This guide is a companion to the ACE Connect proposal dated 26 November 2026. Every screen here can be adjusted before development begins. We'd be glad to walk the ACE team through it on a 30-minute call.

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